



MWEA RICE GROWERS MULTIPURPOSE CO-OPERATIVE SOCIETY LTD.

P. O. BOX 38 WANG'URU 10303, MOBILE: 0720 293 001

Email: - info@mrgm.co.ke or info.mrgm@gmail.com

Website: www.mrgm.co.ke



Our Ref.: MRGM/ EX,SC/VOL1/1/2018

Date 5.9.2018

Your Ref.:

TO ALL OUR ESTEEMED CUSTOMERS!

RE: BRAND REDESIGNING AND NEW PRODUCT:

We would wish to inform our esteemed customers that we have redesigned our 2 brands i.e. Kenya's Select (Premium grade) and S.P.R (Grade I).

Kindly, note that the quality is the same and we are committed in selling the best quality pishori rice.

In addition, we have introduced MRG Classic (Grade II) which is pure Pishori and of good quality.

Below are the pictures of the 2 new packages and the 1 new brand.



Kenya's Select

S.P.R-Special Pishori Rice

M.R.G –Mwea Rice Growers

Always assuring you of our quality. And awaiting your support.

Call the undersigned for any query.

Yours Faithfully

JOSEPH MAINA NDUNG'U

GENERAL MANAGER

Cell phone: 0702192512

Email: jmaina@mrgm.co.ke

Vision Statement: *"To be the most innovative organization in KENYA offering modern rice agricultural services and increased product-line in the value chain"*

Mission Statement: *"To provide high value rice agricultural services and quality products to our customers"*